

Making WordPress fly with Jetpack



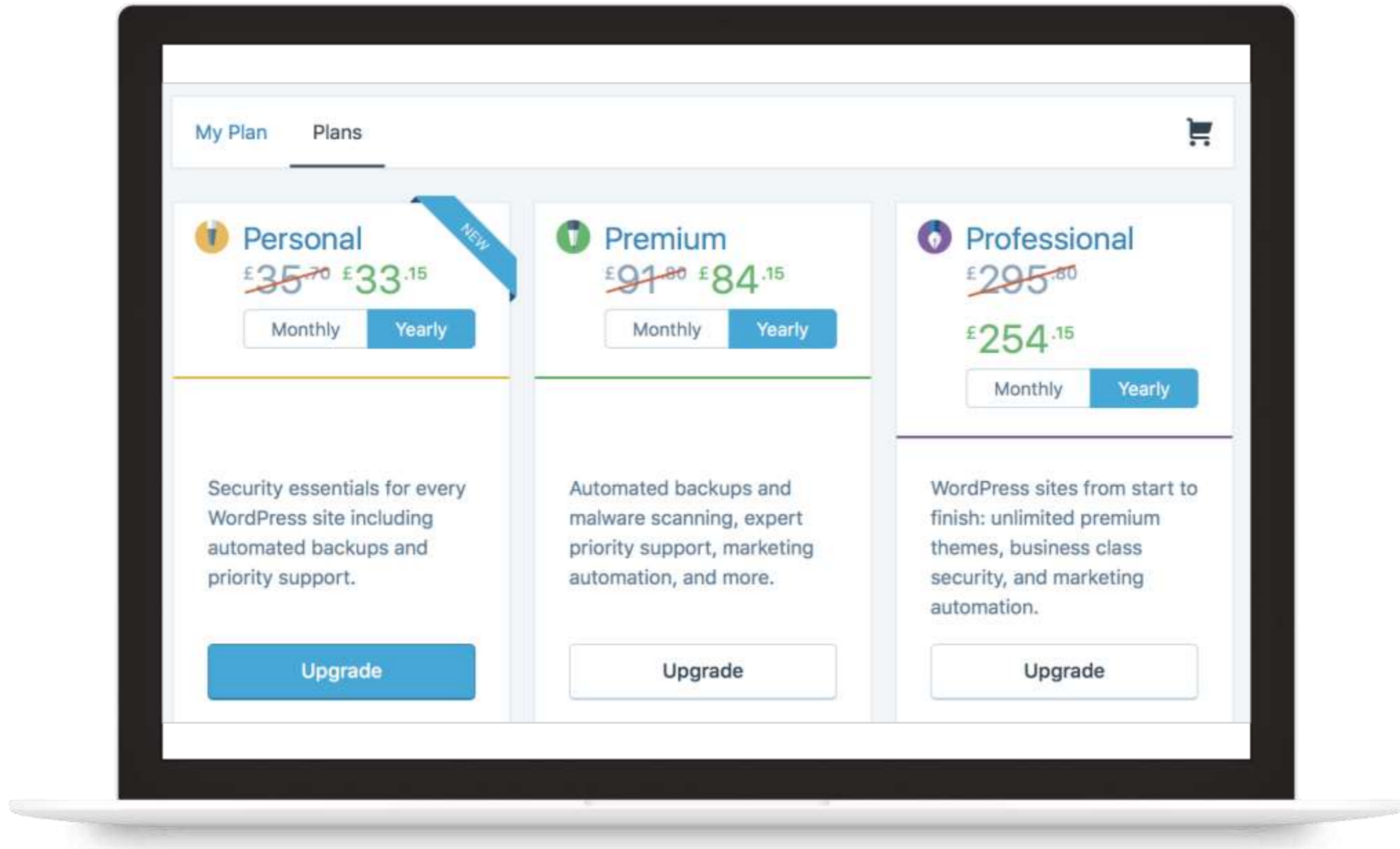
KAYLEIGH THORPE
@Kayleighthorpe



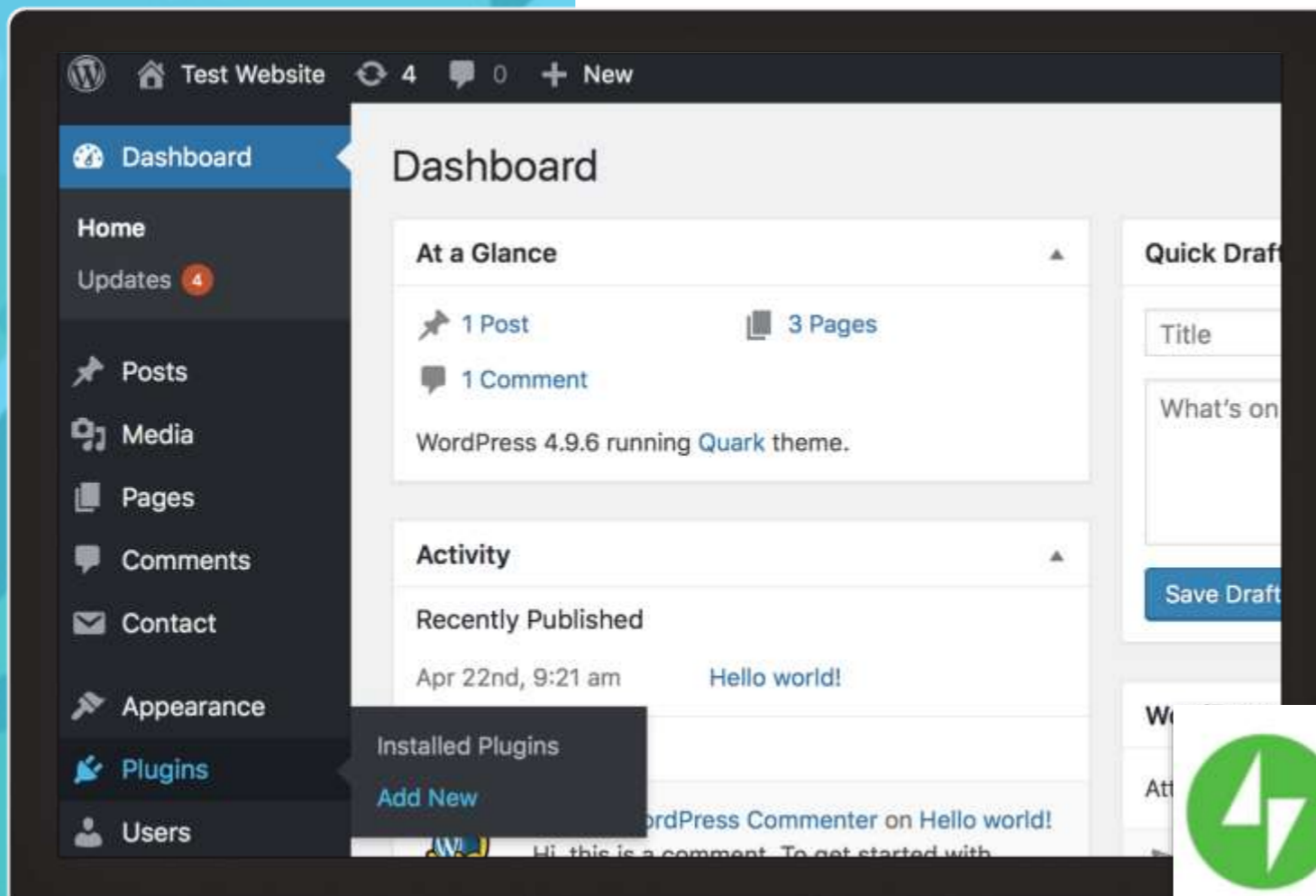
The ultimate toolkit for WordPress

- Automatic Publishing
- Image Optimisation
- Portfolio Galleries
- Breaking it down
- Spam Protection
- Brute force protection
- Contact Forms
- Statistics
- Social Sharing
- Custom CSS

Premium Options



Installing Jetpack



- Login to your site
- Go to 'Plugins' and 'Add new'
- Select/Search Jetpack
- 'Activate'
- Login to your WordPress.com account.



WordPress.com Features

As soon as you connect Jetpack to WordPress.com it enables some popular features by default:

- Brute force protection and plugin updates
- Access to their WordPress.com admin interface
- Access to managing your site via the WordPress app
- Access to handy social features via the reader interface

My Sites Reader Write 4

Switch Site

Albinofruit.com albinofruit.com

View Site

Stats

Plan Professional

Manage

- Site Pages Add
- Blog Posts Add
- Media Add
- Comments
- Feedback Add

Personalize

- Customize Themes

Configure

- Ads

Traffic Insights Activity Store Days Weeks Months Years Followers

Views Visitors

Apr 20 Apr 22 Apr 24 Apr 26 Apr 28 Apr 30 May 2 May 4 May 6 May 8 May 10 May 12 May 14 May 16 May 18

Views 0 Visitors 0 Likes 0 Comments 0

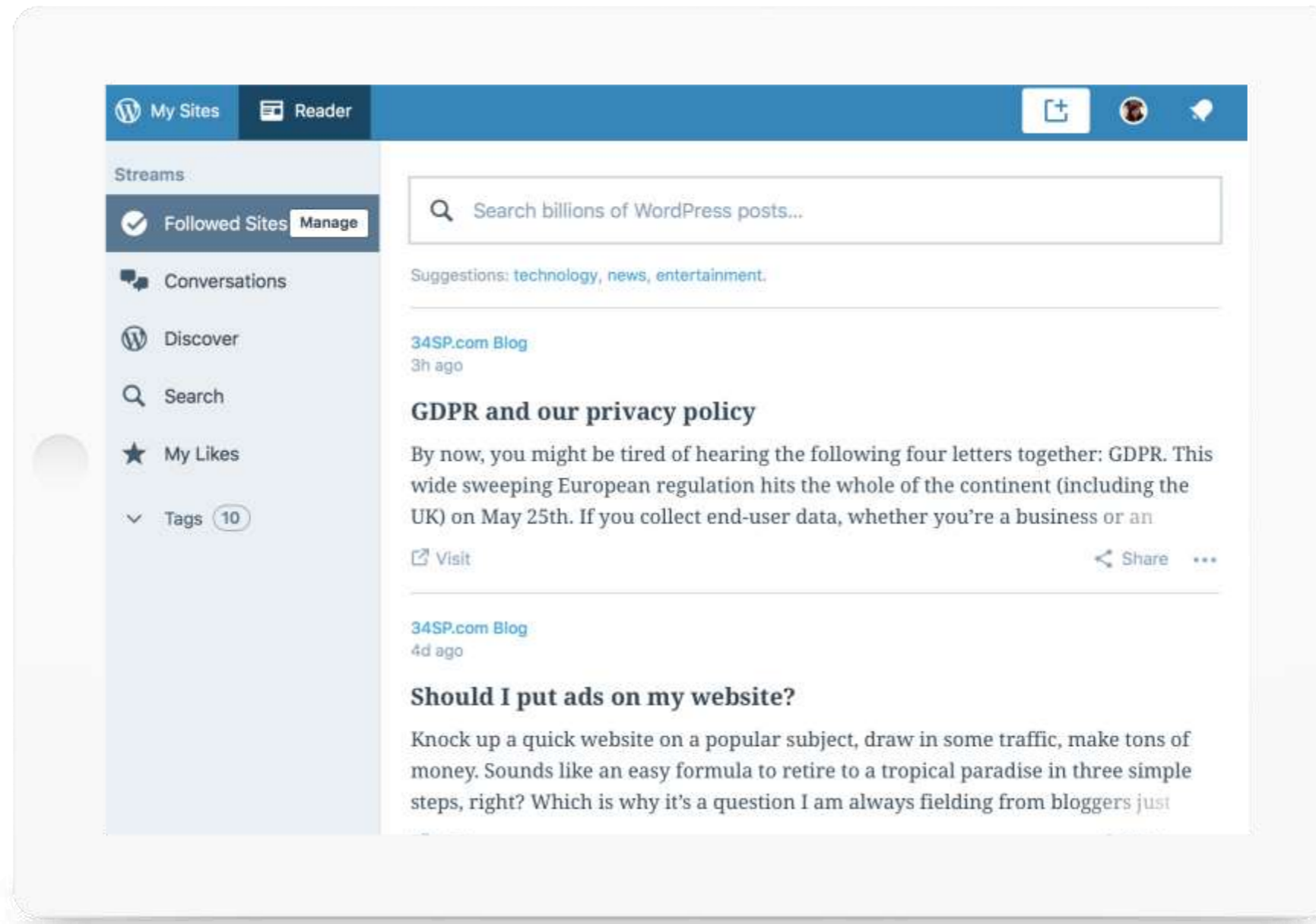
Stats for May 18, 2018
Last update: 2:57 PM

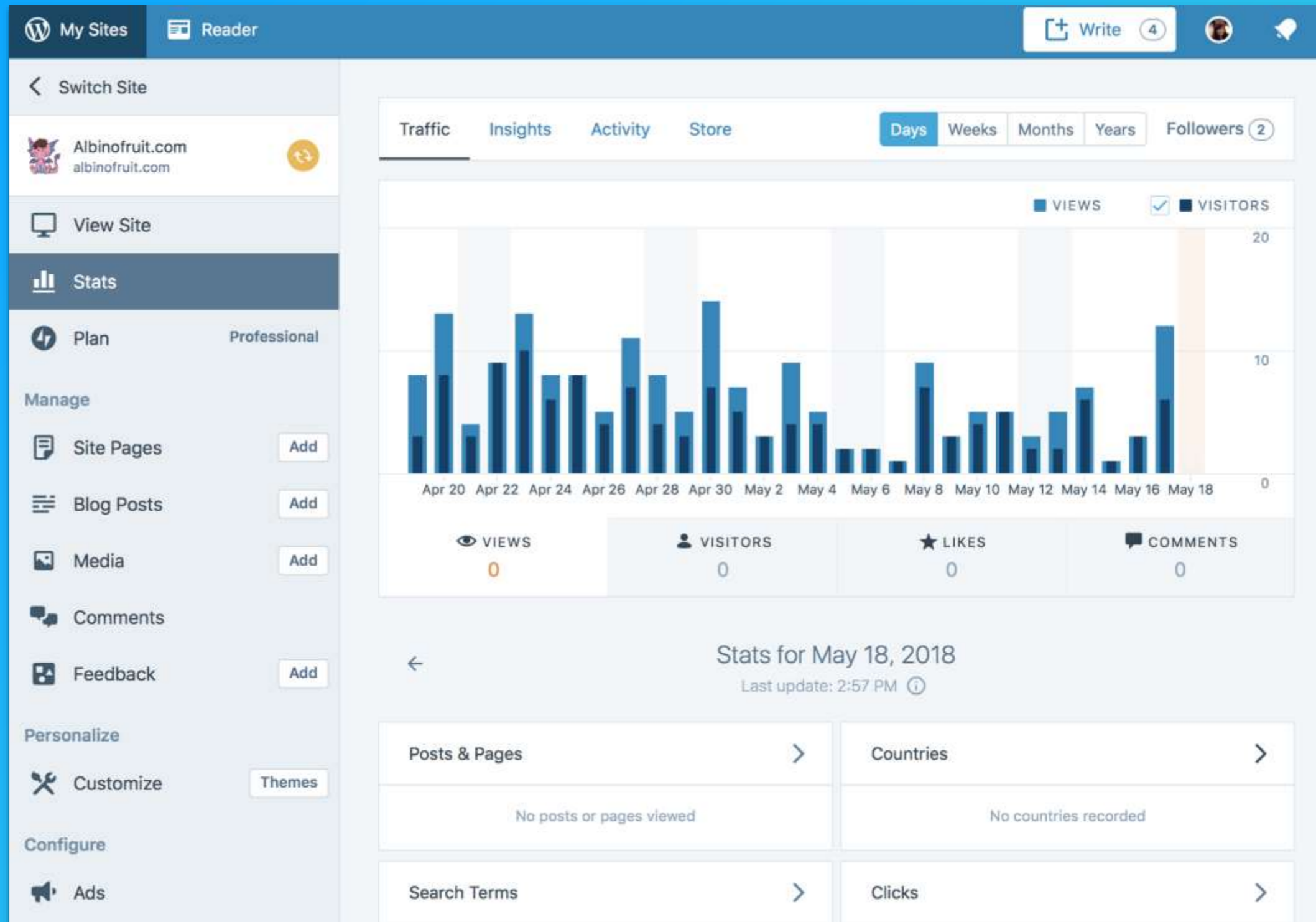
Posts & Pages > Countries

No posts or pages viewed No countries recorded

Search Terms > Clicks

WordPress.com Reader

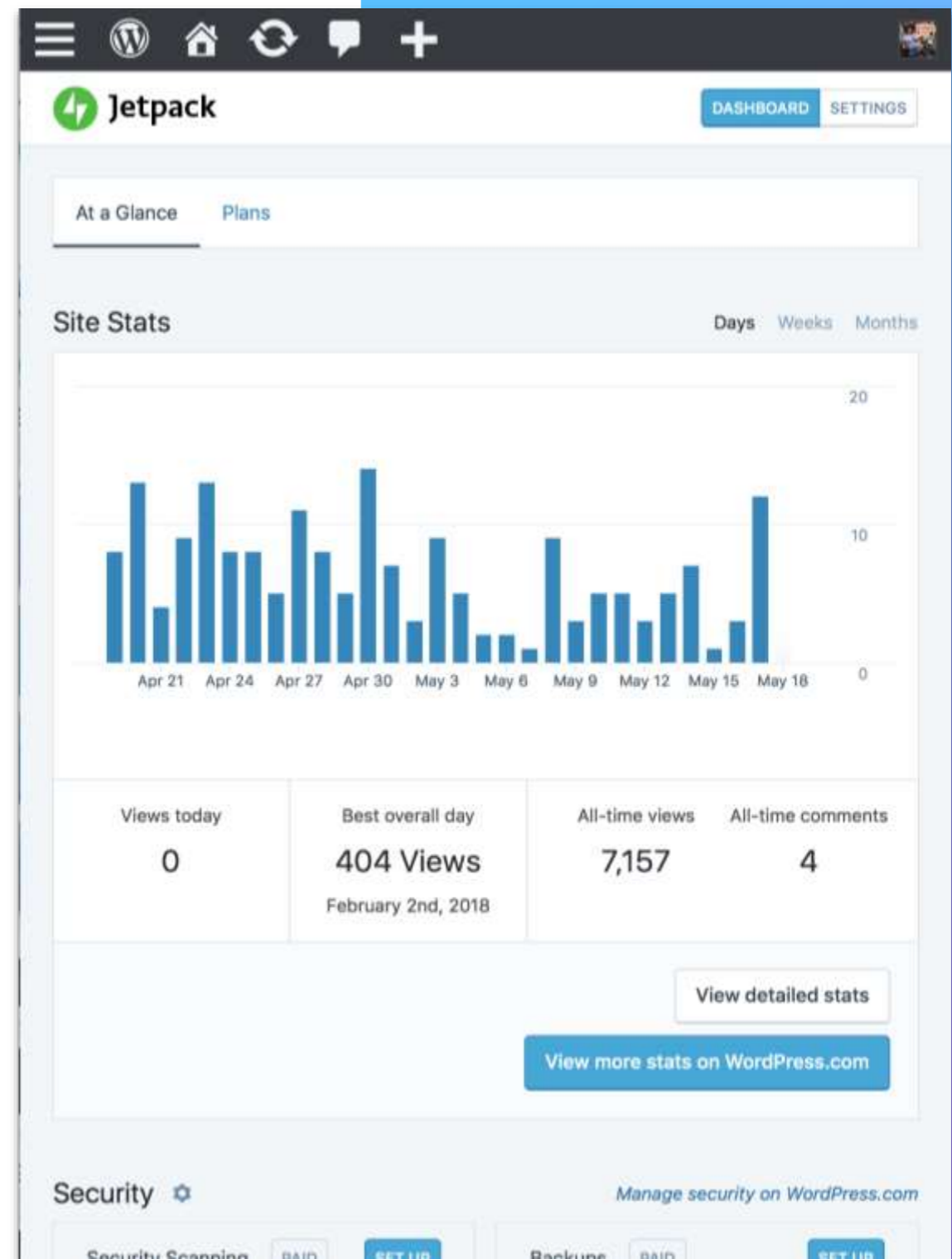




Your Dashboard

When you activate Jetpack you are given the option to enable some default recommended features.

These include some handy site statistics.



Albinofruit.com 2 0 + New Gallery Howdy, Kay

- Dashboard
- Jetpack**
- Dashboard
- Settings
- Site Stats
- Akismet Anti-Spam
- Posts
- Media
- Gallery
- Pages
- Comments
- Feedback 1
- Content Views
- WooCommerce
- Products
- Appearance
- Plugins
- Users

Security

[Manage security on WordPress.com](#)

<p>Security Scanning PAID SET UP</p> <p>For automated, comprehensive scanning of security threats, please <i>install and activate</i> VaultPress. </p>	<p>Backups PAID SET UP</p> <p>To automatically back up your entire site, please <i>install and activate</i> VaultPress. </p>
<p>Spam Protection PAID ACTIVE</p> <p>257 Spam comments blocked. </p> <p>Moderate comments ></p>	<p>Plugin Updates ACTIVE</p> <p>All plugins are up-to-date. Awesome work! </p> <p>Manage your plugins ></p>
<p>Protect <input checked="" type="checkbox"/></p> <p>Activate Protect to keep your site protected from malicious sign in attempts. </p>	<p>Downtime monitoring <input checked="" type="checkbox"/></p> <p>Activate Monitor to receive email notifications if your site goes down. </p>

The screenshot shows the Jetpack dashboard for the website 'Albinofruit.com'. The top navigation bar includes 'Dashboard' and 'Jetpack' (highlighted in red). The left sidebar lists various WordPress and Jetpack features like Posts, Media, Gallery, Pages, Comments, Feedback (with 1 notification), Content Views, WooCommerce, Products, and Appearance. The main content area is titled 'Jetpack' and has tabs for 'Writing', 'Sharing', 'Discussion', 'Traffic', and 'Security'. Under the 'Writing' tab, there are two settings sections: 'WordPress.com toolbar' and 'Composing'. The 'WordPress.com toolbar' section has a toggle switch for 'Enable the WordPress.com toolbar' which is currently turned off. Below this toggle is a descriptive text: 'The WordPress.com toolbar replaces the default admin bar and offers quick links to the Reader, all your sites, your WordPress.com profile, and notifications. Centralize your WordPress experience with a single global toolbar.' The 'Composing' section has a 'SAVE SETTINGS' button and two more settings: 'Write posts or pages in plain-text Markdown syntax' (turned off) and 'Check your spelling, style, and grammar' (turned on).

The screenshot shows the WordPress dashboard for 'Albinofruit.com' with the Jetpack plugin settings open. The left sidebar contains navigation links for Dashboard, Jetpack, Dashboard, Settings, Site Stats, Akismet Anti-Spam, Posts, Media, Gallery, Pages, Comments, Feedback (1), Content Views, WooCommerce, Products, Appearance, Plugins, Users, Tools, and Settings. The main content area is divided into two sections: 'Speed up your site' and 'Custom content types'. The 'Speed up your site' section has two settings: 'Serve images from our servers' (checked) and 'Lazy load images' (unchecked). The 'Custom content types' section has two settings: 'Testimonials' (checked) and 'Portfolios' (unchecked). Each setting includes a brief description of its function and a help icon.

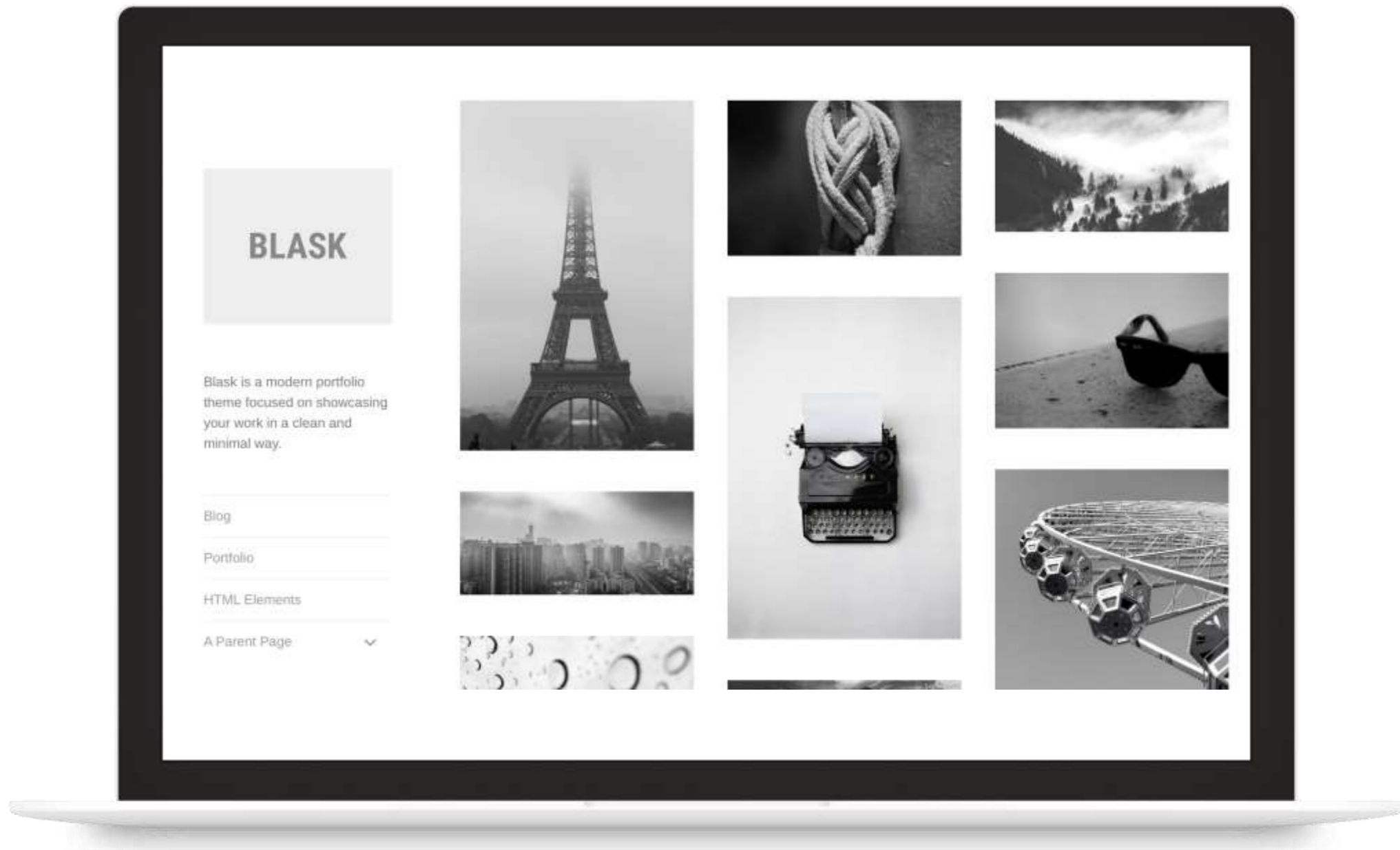
Speed up your site

- Serve images from our servers** ⓘ
Jetpack will optimize your images and serve them from the server location nearest to your visitors. Using our global content delivery network will boost the loading speed of your site.
- Lazy load images** ⓘ
Improve your site's speed by only loading images visible on the screen. New images will load just before they scroll into view. This prevents viewers from having to download all the images on a page all at once, even ones they can't see.

Custom content types

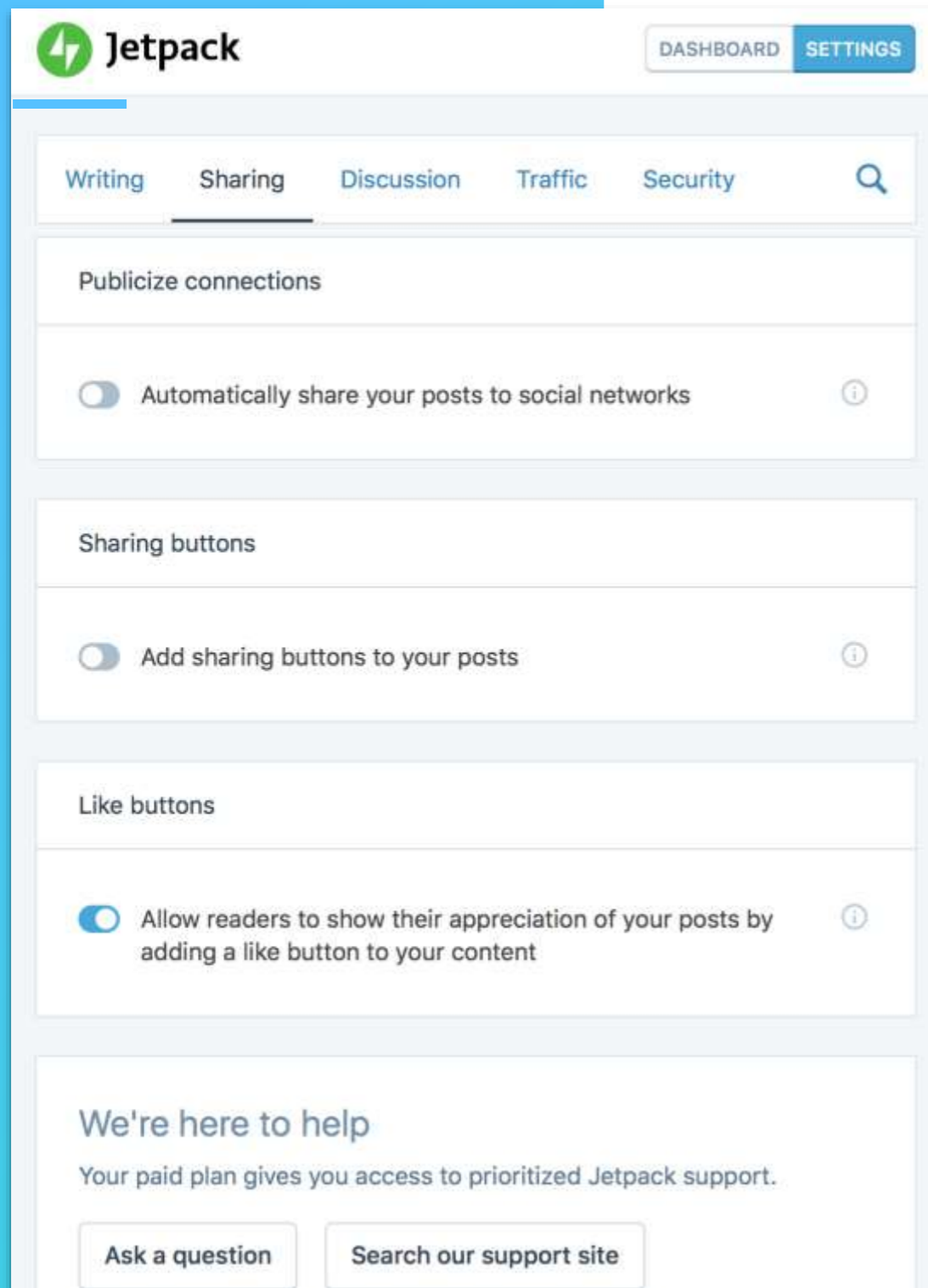
- Testimonials** ⓘ
Add, organize, and display testimonials. If your theme doesn't support testimonials yet, you can display them using the shortcode (`[testimonials]`).
- Portfolios** ⓘ
Add, organize, and display portfolios. If your theme doesn't support portfolios yet, you can display them using the shortcode (`[portfolio]`).

Portfolios

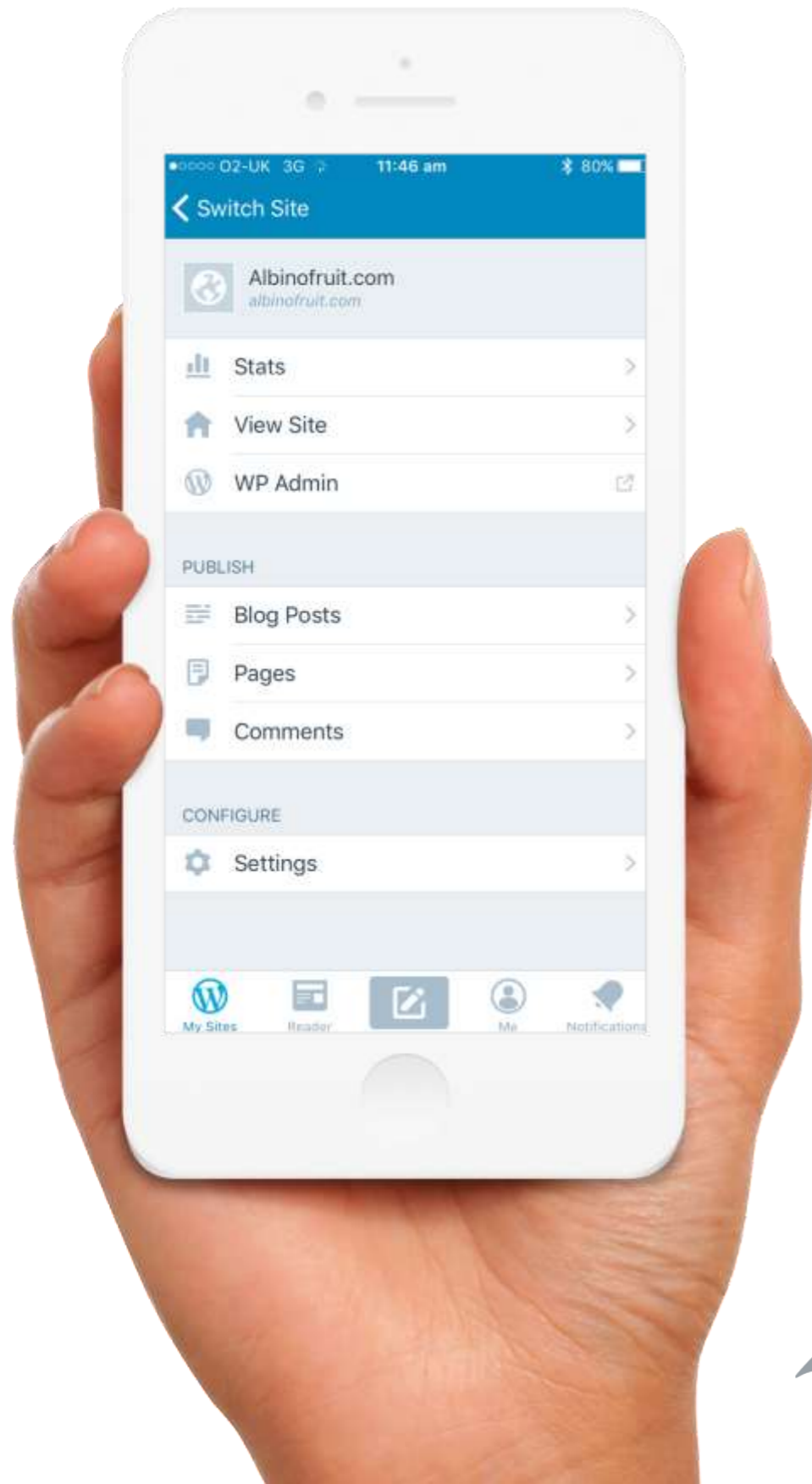


The screenshot shows the WordPress 'Add New Post' interface. The post title is 'Contact Form Page Name'. The permalink is <https://albinofruit.com/contact-form-page-name/>. A blue arrow points to the 'Add Contact Form' button in the 'Add New' section. The contact form fields are: Name (required), Email (required), Website, and Message. The right sidebar shows the 'Publish' section with 'Save Draft', 'Preview', 'Status: Draft', 'Visibility: Public', and 'Publish immediately' options. The 'Categories' section shows a list of categories including Art & Design, Art Blog, Personal Blog, Travel Blog, Techy, Gaming, WordPress, and Web.

Social Sharing



Adds like and share options to your site as well as automated posting to various social networks.

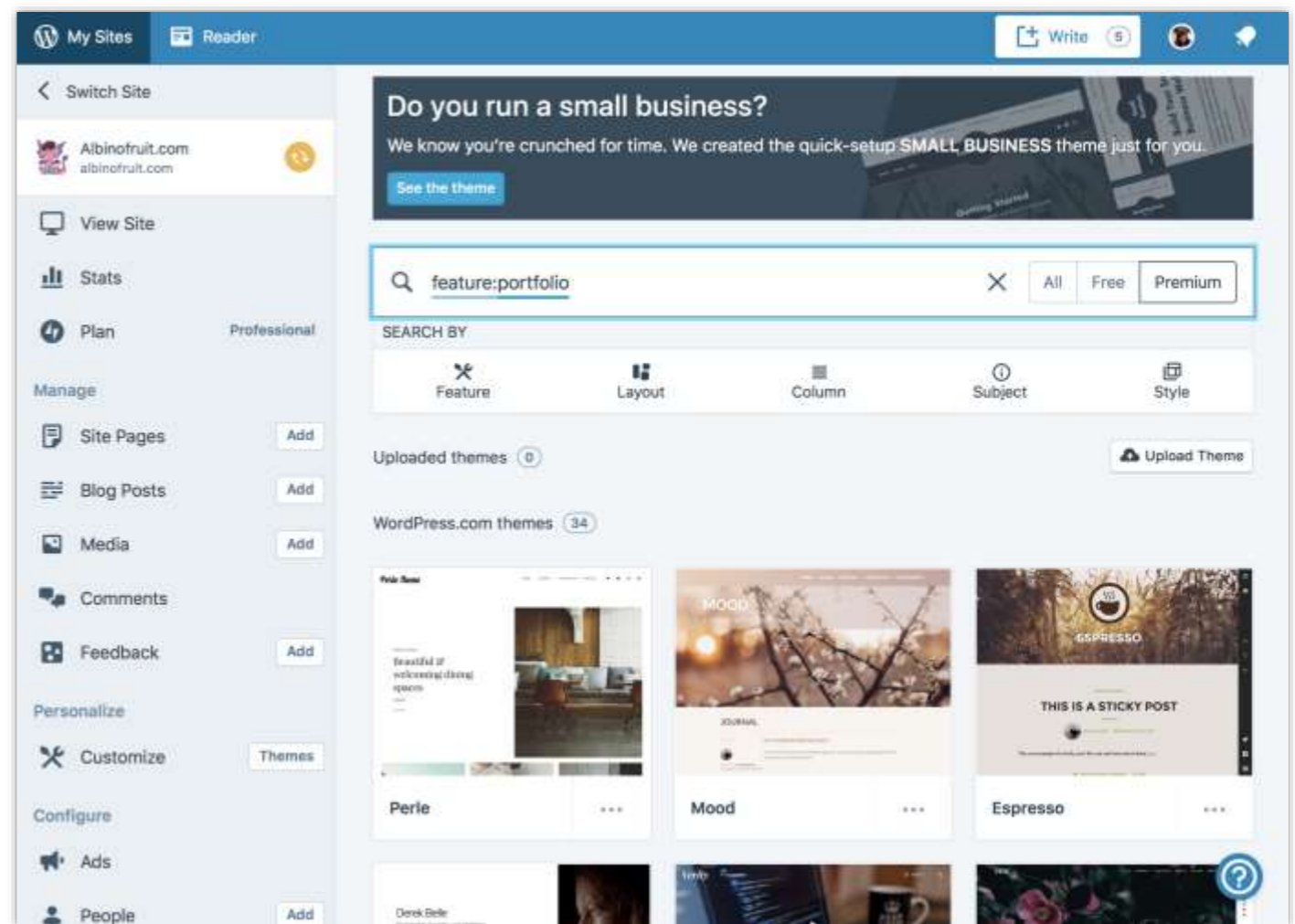


WordPress App!

The WordPress App allows you to administrate your site on the go.

Premium Features

- Site backups
- Premium themes
- Advertising
- Analytics integration
- Social live preview



One plugin to rule them all?

You can install separate plugins to do all of the jobs Jetpack can do.

Bear in mind having a Jetpack feature enabled, then a plugin doing the same job might add unnecessary load to your site.

Only enable the Jetpack features you intend to make use of.
Why enable testimonials if you don't need them?

The screenshot shows the Jetpack dashboard interface. On the left is a dark sidebar with navigation icons and labels: Dashboard, Jetpack, Posts, Media, Gallery, Pages, Comments, Feedback (1), Content Views, WooCommerce, Products, Appearance, Plugins, Users, Tools, Settings, Instagram Feed, and Twitter Cards. The main content area has a white header with the Jetpack logo and a 'Bulk Actions' dropdown menu with an 'Apply' button. Below this is a list of modules, each with a checkbox and a name: Ads, Beautiful Math, Carousel, Comment Likes, Comments, Contact Form, Custom CSS, Custom content types, Enhanced Distribution, Extra Sidebar Widgets, Google Analytics, and Gravatar Hovercards. On the right side, there is a search bar labeled 'Search Modules...', a 'VIEW:' section with 'All', 'Active', and 'Inactive' buttons, a 'SORT BY:' section with 'Alphabetical', 'Newest', and 'Popular' buttons, and a 'SHOW:' section listing categories and their counts: All (43), Appearance (11), Developers (3), General (1), Mobile (1), Other (6), Photos and Videos (5), Recommended (11), Site Stats (1), Social (11), Traffic (2), and Writing (8).



Jetpack is great for quick
deployment!

Thank you very much!



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